



The following questions should be answered in detail – 250 word count per question. Please complete the application in its entirety in one session. Applications cannot be saved for later. Suggestion is to answer the questions in Word (or other text platform) and copy paste answers into the application.

### **Company Information**

1. First and Last name
2. Job Title
3. Email
4. Company Name
5. Website URL
6. Street Address
7. City, state, and zip code

### **Application**

1. What is the problem your company will solve?
2. What is your solution and how does it solve the problem?
3. Describe any proof of concept or testing you have completed so far.
4. Describe your market opportunity, i.e., size, competition.
5. Describe your sales strategy, including reimbursement plan, sales channel (distributors, direct), location.
6. What is your regulatory strategy?
7. Describe your management team.
8. How much funding have you received since your company was founded and what types (grants, investors, friends/family, etc.)?
9. Do you currently have an open round of funding? If yes, how much is the round, how much have you raised so far, and when will the round close?
10. How many pitch competitions have you entered in the last 12 months, and how many have you won?
11. Check the box for your IP situation (licensed or company-owned) – more than one box can be checked
  1. Provisional patent pending
  2. Non-provisional patent pending
  3. Issued patent
  4. Trade secret
  5. None
12. How did you hear about this event?