



## Healthcare & Bioscience Industry Action Plan: Doing Well by Doing Good.

*Leveraging San Antonio's Unique  
Biomedical Assets to Fuel Economic Growth  
and Become a Resource to the World*

**Phase One of the Industry Action Plan includes more than 30 strategic recommendations in a variety of framing categories. See examples below:**

**EARLY WINS** (Example):

The Corporate Innovation Partners Network. *Intentionally build a structured network of highly targeted, out-of-market industry executives in each disease area. Develop close working relationships with key individuals at these companies by providing them actionable, insightful information and bringing them to San Antonio to interact with leaders here.*

**ENABLERS** (Example 1):

The Patient Ambassador and Entrepreneurs Program. *Establish San Antonio as a leading city for empowered patients, acting as a resource to industry to develop truly effective, usable solutions to common challenges of chronic disease.*

**EDGES** (Example):

Developing Comprehensive Expertise and Thought Leadership Across the Entire Infectious Disease Lifecycle. *Create a citywide expertise panel that cuts across all aspects of the infectious disease cycle and utilizes our density of experts and patients as well as our border proximity to our advantage.*

**ECOSYSTEMS** (Example):

Growing Healthcare Information Technology (HIT) Community. *Support the continued growth of San Antonio's emerging HIT sector, while at the same time driving alignment with other bioscience researchers and companies in the city.*

**ENABLERS** (Example 2):

The Health Innovation Fellows Program. *Launch an incubator-style program that provides teams of talented, cross-disciplinary individuals with a one-year employment contract to develop novel solutions to the city's biggest community health problems.*

**ENGINES** (Example):

A Citywide Diabetes Innovation Nexus. *The Nexus would be an unprecedented citywide effort to develop and bring to San Antonio the most innovative solutions and technologies related to diabetes – simultaneously addressing the community's leading health challenge, spurring economic development, and positioning San Antonio as a resource to the world.*