



South Texas Technology Management 2010 Annual Tech Forum "Collaborative Technology Commercialization"

WHEN: Thursday, January 14, 2010
WHERE: UTHSCSA Parman Auditorium Foyer
 7300 Floyd Curl, San Antonio, Texas
TIME: Registration 5:30 PM
 Panel Session 6:00 PM – 7:00 PM
 Refreshments / Networking 7:00 PM – 8:00 PM

The theme of this outreach event is *Collaborative Technology Commercialization* showcasing the collaborative roles and responsibilities of the universities in a local and state technology-based economic development. A diverse audience is expected comprising academic and industrial researchers, small business leaders and start-up entrepreneurs, state and local government officials, business service providers, investors, and others interested in regional technology transfer and economic development. Additionally, local media are invited to participate.

Presentation content will feature a local commercialization success, multidisciplinary and independent research initiatives, University technology transfer and commercialization resources, technology-driven business formation in San Antonio, and funding information and opportunities. A question and answer segment will follow the presentations.

Featured panelists/presenters:

- Cory Hallam PhD, Assistant Vice President, Commercialization Alliances & Innovation, UTSA
 - Topic: "Partnering with UTSA for Commercializing Technologies"
- Michael MacNaughton PhD, Vice President Chemistry and Chemical Engineering, SwRI
 - "The Role of the Independent Research Institute in Technology Commercialization"
- Larry J. Miller MD, CEO of Vidacare Corporation
 - "Achieving Success & How the University Makes a Difference"
- Jim Poage, CEO and President of San Antonio Technology Accelerator Initiative (SATAI)
 - "Kiss More Frogs, Raise More Money"

Moderated by:

- John Cole PhD, Interim Director, South Texas Technology Management (STTM)

For more information about the event contact Mr. Richard Rodriguez at (210) 567-9233. Biographies of the panelists, map links to the campus can be found online at <http://www.utsystem.edu/sttm/techforum.shtml>.

Directions and UTHSCSA parking instructions:

Campus parking Lot #6 has been reserved for this event. Please enter the University of Texas Health Science Center at the Floyd Curl main entrance opposite Methodist Hospital. Drive straight ahead past the main guard shack and turn right at the Lot #6 cashier shack. The Parman Auditorium is located to the west of the Administration Building: walk past the Administration Building, pass under the bridge and enter the Parman Auditorium Foyer.

Event Sponsors:

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